NICE GUYS FINISH FIRST

THE SECRET TO MAKING A FORTUNE WITHOUT BEING A JERK

KENNETH KRELL
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The Secret to Making a Fortune Without Being a Jerk

KENNETH KRELL
DEDICATION

For as long as I can remember, my nickname has been “The Kenergizer”. That’s because people have seen me as having non-stop energy. But the truth is that I’m a lazy bum compared to my amazing Mom, who’s limitless spirit of wanderlust, curiosity and “Weebleness” (Weebles wobble but they don’t fall down) never ceases to inspire me and everyone she comes in contact with. It’s not uncommon for people to ask about how “Pepper” is doing before they ask about me!

She’s my biggest cheerleader and I consider her a World Treasure.
# Table of Contents

Introduction .........................................................................................v
Chapter 1: The Beginning .................................................................2
Chapter 2: Your Global Lifestyle .....................................................10
Chapter 3: Reverse the Camera and Profit .................................12
Chapter 4: Bragging Rights ..................................................108
Chapter 5: Flatten the Curve .................................................1024
Chapter 6: Will I Succeed? .......................................................27
Chapter 7: 3 Critical Moves to Start Now .................................29
Chapter 8: Next Steps ............................................................33
Raving Fans ..................................................................................34
About The Author ........................................................................35
I’ve always been a person that wants to help others. I enjoy watching people learn new things. When their eyes light up and they get excited, it’s a feeling of great satisfaction and pride for me.

I feel privileged to be able to share ideas and help inspire my clients and students to reach their goals and achieve their dreams. It’s actually an addicting feeling that has always excited me.

Sometimes it feels unfair that I’ve been blessed with a talent that allows me to almost instantly take my clients’ complex problems and reduce them into simple challenges with easy solutions.

It comes so naturally to me that I never gave it any thought. “When I’m in the zone, I’m in the zone,” I’d say to myself. But over the years, people would be amazed at how clearly I could identify their problems and find the opportunities hidden inside them (I’ll share some of those scenarios later for you).

For instance, I was speaking at a conference in Thailand in 2011 and agreed to moderate a round-table discussion with aspiring digital entrepreneurs
who had traveled the globe to attend the event. Their task was to identify their “secret sauce”; their unique selling proposition (USP) that would identify them as being the only solution in their marketplace.

Each of them struggled with the task (as so many entrepreneurs do), and when one of them asked me for help, I instantly delivered the perfect USP that summed-up his perfect competitive advantage.

One by one, they came to me, and one by one I immediately gave each of them the answers they were struggling with. I thought nothing of it. It all seemed so obvious to me.

Perhaps you have an innate ability that others just marvel at (I’m sure you do—you just might not realize it yet). If so, you can probably understand how shocked I was when one of the other speakers approached me in amazement, remarking about how impressed he was with my “marketing genius”.

I think it was at that point that I realized the power of what I bring to the market…and how I can serve others at a high level.

Another realization came from the multiple flight attendants who would continually ask me, “Why are you so nice?” whenever I flew.
That question seemed odd, so my response was typically another question. “What do you mean? Isn’t everyone just as nice?” I would ask.

Their responses were all the same. “No. So many of our passengers act as if they’re entitled. They can be rude and disrespectful. We love it when we have passengers like you.”

I find that really sad, and I have to admit that I’ve seen a marked decrease in good manners over the past few years (perhaps it’s due to the poor examples being set by world “leaders”?).

Regardless, I’ve always taught my students that the key to success is just two magic words: “Be Nice”.

This book celebrates that remarkable attitude, because “nice” comes from your heart. It comes from serving others and it comes from being in sync with yourself.

A few years ago, I was about to receive a multi-million-dollar windfall profit from a real estate deal. That money would have supported me for the rest of my life, so I was at a crossroads. Now that I had all the money I could ever need—where I could just live quite well off the interest, what would I want to do next?
The answer came simply and easily. It was being in front of an audience, inspiring them to reach their goals and giving them the tools to get there. When I see people seizing their new direction and get excited—when a light goes off in their soul and they reach a new stride on the path they’ve always wanted to be on—when I see their spirit get reborn...that’s how I feel most fulfilled.

It’s in that spirit that I bring you this manuscript...and hope you’ll apply the lessons within to power-up your rapid success and change the world!

Ken Krell
Sydney, Australia
June 2020
NICE GUYS FINISH FIRST

*The Secret to Making a Fortune Without Being a Jerk*
I delivered my first seminar when I was around 25 years old. I had recovered from a devastating business failure (which caused a bankruptcy) that destroyed my sense of self-worth.

I’m sharing this because you may be suffering from inner language that threatens your success and I want to make this very clear to you:

*No matter where you are in your journey to success, there are others that can still learn from you.*

You have a huge message that only you are able to deliver to the world, so if you’re standing in your own way, I have just two words for you: **STOP IT.**

Back to the story...

The seminar was called “The ABC’s of Real Estate Investing”. It was a full-day event covering the basics of real estate investing. When I woke up that morning, I felt miserably sick. Perhaps it was fear of presenting? Nerves? I wasn’t sure, but I was wondering how I’d make it through the day when
my body was screaming for me to curl up in the fetal position.

But I had people that paid to be there. I’d booked the hotel and as they say on Broadway, “the show must go on”.

The moment I took the stage that morning, my body transformed. I didn’t feel sick any longer. I was energized and excited. The audience was responsive and excited. They were motivated and they wanted to actually take and implement what they were learning. They were totally engaged and asked plenty of questions. They really cared about what they were learning. They were passionate about it.

It was an amazing experience.

The audience pledged to take action. I could see that I was really making a difference; what I was saying actually mattered to them.

That’s when I knew my place was on the platform—and how I got addicted to training and teaching. I was addicted to serving.

It wasn’t an option—it was part of my DNA. And it never stopped. Whenever I am in front of a room of people and I see their faces light up, it’s
tremendous. It’s still incredibly inspiring for me—over a third of a century later.

Now, in the digital world, the satisfaction comes either through comments on Facebook or other social media platforms...to Zoom chats and watching people’s faces when they participate in one of my trademark “Ridiculously Irresistible” Digital Events.

While the technology and logistics have changed, the feeling of making a difference—and of being effective—hasn’t changed a bit. It’s just as satisfying and addicting as delivery systems evolve.

Frankly, on another level, to be able to have that impact without having to get on an airplane adds another level of satisfaction. It allows me to deliver value and transformation to any audience from anywhere on the planet. And since travel is another huge passion for me, I can continue my global tour with my incredible mother and never miss a speaking date (once travel becomes a viable option again)!
Imagine being able to make an impact—to whatever community you want to serve—without fear. Imagine being excited knowing that your audience is thrilled to hear from you because they value the message you’re delivering. They’ve been waiting for YOU—for the wisdom you’re sharing. You’re finally able to get paid for the value you’re providing.

I’ve got over half a century of business experience, which began when I sold sailboats at the age of 13. I was cleaning the offices at a yacht manufacturer’s showroom as an after-school job. Somehow the sales manager discovered my interest in sailing and my innate communication skills and he asked me to join the sales force on the weekends.

These days, I’ve sailed far from those youthful times.
I’ve spent well over a third of a century speaking on live stages all over the planet—plus hundreds of digital ones—inspiring countless thousands of entrepreneurs and intrepid investors to take massive action toward creating their own results.

It’s these years and tens of thousands of hours practicing the craft of training, education and sales that has given me the tools, the ability and the wisdom that few people on the planet can match.

With all this experience comes the innate sensibility and sensitivity to understand what the audience wants and needs. It allows me to give them that experience in a deeper way.

It’s something that you just don’t get overnight and it’s not easily trained. It’s something that you learn from doing, from wisdom, from experience and from hundreds of thousands of dollars invested in training that has allowed me to fine-tune my craft over 35 years.

I took that experience and transition into the digital realm in 2009.

I produced my first digital event with 10 speakers, starting with no list, no money and none of my own content. I leveraged my knowledge and experience and recruited 10 experts in real estate investing,
and over 10 weeks, we delivered some life-changing investment strategies and sold thousands of dollars of training and education products.

That event, “Real Estate Profit Training”, changed everything for me. It allowed me to transfer my experience and popular reputation from my live in-person trainings into digital trainings and deploy them rapidly, efficiently and effectively.

It allowed me to create a huge client list out of nowhere. It allowed me to really prove that I could go from nothing to expert status in an area where I was unknown—immediately. And the model still works today.

OpportunityThon™

In April 2020, I set a world record with “OpportunityThon™”—a 28½ hour live, streaming event with 55 guest experts appearing from all over the globe. The event was designed to showcase the massive opportunities that are available to everyone—even during an economic meltdown and global pandemic.
We reached thousands of excited people, raised money for charity, and discovered a tipping point that will allow YOU to achieve your dreams and goals far more rapidly (stay tuned!).

Since 2009, I’ve produced 11 or more live digital conferences and I’ve continued to finesse, fine-tune and develop advanced strategies over the past 11 years. That’s why 55 of the world’s leading experts easily chose to be on our digital stage.

It’s gratifying to have my own students appear on my stages, as well. For instance, Simon Wetherell attended one of my trainings in Bangkok back in 2018 and was one of our most popular guests on OpportunityThon™. He took the strategies I shared with his fellow classmates and turned it into a thriving digital commerce platform that is poised to revolutionize the way affiliate marketing is performed.
Lots of people talk about how to make an impact, and they call themselves experts on “virtual events”. I think that’s the first difference.

By the way, let me get clear about something fundamental here. I deliver REAL events. There’s nothing “virtual” about events delivered online. Whether you’re watching me in person on a stage in London or on your iPad at home in Hong Kong, you’re going to receive massive value.
If you’ve been wondering how to create and support a global lifestyle, you’ll be glad to know that as a world traveler I’m able to share the experience in a global mindset.

Since I traveled all over the world (and have much more of the world to see) I’ve been able to see things with a different eye which allows me to have more of a sense of wonder in what I teach and what I learn. It gives you a much deeper experience of what’s possible and it demonstrates that everything is possible and that the world provides you with unlimited options.

Trekking to the top in Nepal (Mom slept-in that morning)
Want to do business in the South of France? Can do!

Want to work with clients from the beach in Bali? No problem!

Fancy some time skiing this winter? Why not hit the alps and run your business from there?

It’s all totally possible and I’m living proof of it. Don’t let anyone tell you crazy stories about “limitations”. The only limitations you have are the limitations of your imagination.
I like to look at things from the other people’s perspective. It’s like reversing the lens and seeing what other people see.

For example, most people think about themselves and it’s all I, I, I. That perspective doesn’t inspire the audience (you) to feel included.

I like to look at things differently. I ask myself “What does the other person need? What do they want? What are they experiencing? What are they feeling? What are they seeing? What is their belief system? What makes them unique and different?”

Understanding that allows me to serve them better and not appear to be self-absorbed, as many other thought leaders may appear to be.

Far too many think it’s all about them and they see themselves as the guru or savior. I see myself as a catalyst and a means of delivery of assistance...and help...and inspiration. I see myself as being the facilitator for other people’s (your) success.
Very often my clients come to me looking for a specific answer. Yet the question they’re asking typically doesn’t lead to the ultimate answer.

For example, I’m told that at Walt Disney World, the staff is told to look past the first question to the real question—to the intent of the question.

When a mother asks “What time is the 4:00 pm parade”, it seems like a pretty stupid question. And on the face of it, that’s what the average person would think. But the intention behind the question is very deep.

Typically, by the end of the day, Mom and Dad are tired and are ready to go home. What they really want to know is “when does the parade come to this location” so they don’t have to stand and wait for it later.

It takes skill and experience to truly understand your audience—and it’s the reason why the best negotiators and salespeople are in top demand.

When it comes to my students and clients, the whole idea is to meet them where they need to be met and give them what they need to get.

Just as the team at Disney has been taught, sometimes what I discover about people is that
what they think they want or they think they need is absolutely just the opposite. We have to go past their top-level dialogue and go underneath it to see what’s really going on.

I think people are a bit like icebergs—what they let you see is that little bit at the top of the water. But what’s really going on inside them is the big picture below. When you can find out what really is below the surface and fit and meet those needs, it’s much more powerful, much more impactful and you can create massive results that way.

Keep that in mind as you communicate, and you’ll find yourself much more effective.

You need to empathize.

Empathy allows you to connect with people in a deeper way. For example, it allows me to empower my clients to see not just who they are but who they can be.

So many people out there are so wrapped up in themselves that they fail to identify with the needs of their clients and customers. What comes across is that they’re not heard, that they don’t matter, that they’re not important.
When you have that element of seeing things from other people’s eyes; from changing the viewpoint to see things their way and have that level of empathy, you become much more effective and inspire people more because they feel like they’re heard, they feel like they matter and they feel like they are important.

The big thing about making a difference in the lives of others is ensuring that they know that you actually care. If they know that you care about them, it inspires them, makes them feel more loved and more important. It inspires their level of self-esteem because someone is actually listening to them and valuing them.

Think about it—perhaps they haven’t accepted their true value on their own. If you demonstrate that you value them and respect them, then doesn’t that uplift someone’s poor self-esteem? If person doesn’t have great self-esteem and you’re showing them that you believe in them, doesn’t that inspire them to make a shift? Doesn’t that make them feel more self-value?

Many years ago I made an innocent comment to a student (let’s call her Louise) during one of our class dinners (I would always hold an intimate class dinner for my mastermind students). I remarked
about how great it was that she loved her dinner and cleaned her plate. I was making a bit of fun at how parents want their kids to eat everything, and I congratulated Louise on behalf of parents everywhere and said, “Great Job!” in front of everyone.

The next morning, my support team pulled me aside to advise me that this wonderful woman was in tears and was furious with me for making fun of her weight. It turns out that Louise was pretty heavy, but I didn’t notice that.

I immediately reached out to her to apologize and express my shock that my innocent comment caused her so much pain and inner shame.

When she realized that my comment had nothing to do with her weight, she had an epiphany. She discovered that she was hyper-sensitive about her weight and that her belief that everyone was judging her because of it was simply wrong.

An innocent comment and a sincere apology helped transform this woman’s life. What sort of impact can YOU make with those you are in contact with? Remember—if your purpose is to serve, you can get out of your own way—get out of your own judgments—and really SERVE!
When you serve with your heart, your audience knows it. You’ll build a loyal, loving and profitable tribe as a result.

Want to learn more? Keep reading!
I love talking about the success of my students, my clients and my customers. One of my favorite stories is about a consulting client. She was an executive at a Fortune 500 company, doing a not-so-challenging desk job and wanted to make a big shift in her life. In our discovery process, we talked about her life and her family.

What was really interesting was that her husband was a car mechanic. He tuned-up Volkswagens for a living. He loved his job, but she was tired of having him working in the garage and she was hoping that he could transform into something bigger and more profitable than just being a grease jockey.

She revealed that cars—especially VW’s—were his passion (he loves the classic Volkswagens), so it was obvious that if we could turn that passion into a viable business, we could create their ultimate lifestyle. I suggested that he could create and create a course on how to tune-up and maintain classic
VW’s. He could shoot some training videos and even do coaching calls.

She loved the idea. He loved the idea. I showed them a whole new way of living their lives with just a little twist on their perspective. Now, instead of just having to be in a garage and fixing cars at minimum wage, he’s becoming the king of Classic VW’s.

When implementing the strategy, he’s transformed from just another local car mechanic into the “go to guy” to learn from. The possibilities are endless for him.

Think about it. From his own YouTube channel, Facebook group and training series to his own swag and possibly a VW adventure show, there’s a multi-million-dollar business opportunity here. Classic VW owners are super passionate about their cars and they’ll spend a fortune on their collections.

*What are YOU passionate about? How can you turn that into a passion that pays you?*

Another client, Mark, was creating a product that would help restaurants level their tables automatically. If you’ve ever been to a restaurant and you sit at a wobbly table, it’s the most annoying thing ever. When the waiter has to stick
matchbooks, cardboard or napkins underneath it, it’s annoying as heck.

Mark had this idea that he would create a self-leveling table. I thought it was really a great idea. However, there was just one problem.

He wanted to create the product and build it before he ever tested the market for it. That’s a typical business mistake which is colossally dangerous.

You see, until you test the market and have someone actually give you a purchase order, you really don’t know if people will really buy it. Far too many people (me included) have invested tens of thousands (and some even millions) of dollars on projects that simply had no chance from the very beginning.

My role as a consultant and observer allowed me to save him from risking thousands upon thousands of dollars in product development. I encouraged him to pre-sell the product first. When you do that, you will eliminate nearly all of the risk.

It comes down to what I call the PSC method-- Plan it, Sell it, then Create it. When you follow that strategy, you can save a fortune (I dive into this more deeply in my PRIDE and MasterClass trainings).
Most of my clients become good friends. Tiz was searching for a way to add more revenue to his upcoming live event.

After about an hour of coaching and strategizing, he was ready to implement a sales strategy that would go on to generate a little over $50,000 in revenue from just 7 attendees during the 3-day event. You can watch his thank-you video here.

He’s taken that strategy and gone on to multiply his results even more. Remember, it all comes down to SERVING, not SELLING. When your audience knows how much you truly care about them, there’s really nothing to sell. They naturally want everything you have to offer them.

Claudia transformed her life from a poor law student into a profitable online affiliate marketer just by utilizing just one powerful strategy that I revealed in my training. She leveraged the power of partnerships. Melody had no money to invest in her business—everything she had went to paying for her law education.

I suggested that she work with a partner to raise money for a campaign she was going to launch. The partner put up the money and they split the profit 50-50. That simple strategy (which is what
launched my investing career) allowed her to go from zero to profitability within weeks—all because she implemented what she was taught.

This strategy has allowed me to successfully raise millions of dollars over the past few decades and it’s just as effective today.

Lisa leveraged what she learned, gained more confidence and quit her job, taking early retirement. She moved her family halfway across the world so she could support her daughter’s dream to become an actress. Now she trains and mentors others online, utilizing the strategies that I shared with her in that class in Hong Kong just a few short years ago.

In 2017 we made digital history by creating what I believe was the world’s first “Hybrid Event”. We took a small event in Daytona Beach, Florida and created a live-streaming show that was broadcast simultaneously. Unlike the typical livestream, this simulcast featured a guest host and guest stars. It was the birth of our LiveConferenceTV.com brand and it was years ahead of its time.
The LiveConferenceTV model creates new, optimized income sources which come from those who cannot otherwise attend the physical event. The client earned more revenue from additional sources and they were able to take their local event to a global audience.

Those that resisted the model back then have had major shifts in 2020 as they discovered that pivoting was not an option. The bottom line is that you’ve got to think creatively.

Read this carefully: *There’s nothing you can’t do.*

Now let me clarify that. You don’t have to do everything yourself, so let me rephrase:

*There’s nothing you can’t do with the right team supporting you.*
You’re reading this book because you want to flatten the learning curve. You want to speed-date your results. I get it.

Here are two things you’re going to need to work on in order to get where you want.

First, there’s confidence. You’ve got to have a level of self-esteem in order to enjoy the creativity, productivity and results you want. When I work with an audience, my objective is to instill that high level of confidence so that they feel they can do anything, so they feel that they’re 6 feet tall and bulletproof.

Then there’s the knowledge that comes from the bloody experience. I didn’t have anybody to train me when I first got started in business. Certainly my expensive 4-year business degree didn’t prepare me for real life!

I didn’t know that people wouldn’t keep their word to me, and that I’d be continually disappointed since I had such high, pure expectations and
assumed that everyone else shared them (those expectations, combined with poor self-esteem, is caused my bankruptcy at age 23.)

Who would have thought that such a devastating experience would give me a such an overwhelming competitive advantage today?

I’m able to transfer the wisdom, the secrets and those little tweaks that can make all the difference. It’s really the stuff that comes from all those “learning” years that people can’t get on their own (well they can, but it would take them years to get it). By giving them that shortcut, I help them avoid a lot of the frustration, pain and losses.

I transfer a mindset of prosperity, of opportunity, of patience, of understanding that “the guacamole is going to hit the fan”, and how to manage all of that—which so many people aren’t able to do on their own. I help my students and clients instill the tools they need (even if they don’t realize they need them yet) so that they won’t freak out at the first speedbump and lose their cool.

To me the thing that can save everyone so much trouble and hassle is to recognize that the journey is the fun part and the problems, or so-called problems are the part that keeps it from being
boring and allows you to be creative, solve problems, make new friends and create new opportunities. It’s with that mindset that massive success can be created.
If you follow what I reveal, the recipe works all of the time. Just as you bake the perfect cake when you follow the perfect recipe, the most successful students follow the instructions of their teacher (even if you’re a free-spirit, you’re best to get creative AFTER you’ve mastered the basics).

The challenge is this—if you don’t believe in yourself, it will be harder. If you don’t believe in yourself, you’re more likely to sabotage yourself (which is exactly why being part of a supportive community can be a game-changer for you).

You’ve got to step-up, make the moves, take the steps and you’ll also build your confidence at the same time. But—and here’s the big but—if you don’t take that leap of faith in yourself, then there’s no way you’re going to succeed. You just have to “Nike it”.

Question—how many times in the past have you made a promise to yourself and not kept it? If you’re like the rest of the planet, it’s probably a
number you can’t count. This time needs to be different. If you’re with me so far, it means you’re serious about creating results in your life...your business...and potentially your community and the world. You owe it to yourself to step up, make a real promise and keep it.
First you have to **assume that everyone in your audience** is your good friend and that each of them wants you to succeed. If you assume that they’re your friends, you’re much more likely to get out of your head, stop being nervous, allow yourself to serve them better and speak to them in a more intimate way. That’s when transformation…and sales…can occur.

Think about it—when you’re not living in fear mode, you’re in a state of confidence. When you talk to friends, you’re much more casual and you’re not in your head, censoring everything you’re about to say. You’re able to give more because you’re in your own element.

Now the other thing you’ve got to do is **talk to people as if you’re talking to just one person**. When you’re when you’re on a stage you’re not talking to a group. You’re conversing with every **individual** person in that audience.
When you’re doing a digital event—especially with a digital event, you want to avoid saying “Hey you guys.” Consider this—your audience is typically watching alone—either at their home or office. So do your best to address them as if you’re speaking directly to each singular person.

You want to speak to people individually so that they feel that they are being heard. If they feel that you’re not connecting with them and you’re talking “at them” as if they’re just part of a group, then you don’t make them feel special. If each member of your audience doesn’t feel special or important, you’ll defeat your entire purpose and your message won’t land. *And that means that everyone loses.*

The beautiful thing with current technology is that with Zoom for example, where everyone can appear on screen, you can call people out individually and that makes a giant difference. Something as simple as looking at your attendees’ video feed and saying, “Tom Smith, I see you!” can make a massive impact—not just for Tom, but for everyone else, since you’re demonstrating that you’re looking at everyone.

Reading people’s comments—and acknowledging them—is another great method for creating engagement and community. Do it often.
Another powerful strategy you can use is to *begin your engagement with your audience immediately*, from the moment that you’re introduced to them—before your event. Start with introductions, with a contest, a referral incentive, get them into a Facebook group, and once in the Facebook group, have them post a live stream video of themselves, where they talk about why they’re in the event.

You want to get them a Telegram group because Telegram is another way that you can interface with them directly—it’s terrific for one-way announcements. Begin your engagement so that they immediately recognize this is different. It’s not a webinar. This is not the same old thing. This is the real deal—it’s not a virtual event. This is a *real* event that’s being delivered through modern technology.

The third thing is something that few people do—*send them something tactile*. 

If you want to make a difference, then make a difference. If you’re going to be real, not virtual, then put something real into their hands.

Think about it. When you go to a live event, you receive swag bag when you check in. The swag bag usually has all sorts of goodies, promotional
material from the sponsors, perhaps a t-Shirt, and other surprises.

So if you can send them something tactile—something that they can touch—if it’s just a greeting card that says “congratulations and welcome”, which could be deployed automatically for less than a dollar, you become so unique that people will remember you.

If you send them a care package that might include a coffee mug and a T-shirt and sponsored items (which your sponsors can pay for), then what you’ve done is set your event completely apart from anything they’ve seen before. Do this and your show-up factor will be significantly better.

Your event will be perceived as something that’s different, something that they need to attend, something that’s real, and when that happens your results are massively improved.
Want to learn more? If you have a real desire to make a positive impact on others, I want to hear from you.

Be ready to play a bigger game.

Visit http://www.liveconferencetv.com/connect and reach out. You’ll find details about our current events and opportunities to work with me.

Join our LiveConferenceTV Facebook group, too. It’s free and you’ll get to play with our tribe. Details are on the page listed above.
I love to collaborate. Here’s just a few comments from our recent OpportunityThon™ event:

**Chris Harry Neveling** 🧑‍💻 · 1:57:37 This is the best online program EVER!! A real game-changer. It's worth $2,000 - no question about it.

Like · Reply · 2d

**Nat Binette** 🧑‍💻 · 3:14:08 OpportunityThon has been epic!

Like · Reply · 2d

**Tracy Repchuk** 🧑‍💻 · 2:22:20 OPPTHON has been incredible - I have NEVER sat and watched something for this long, and been riveted to the content.

Like · Reply · 2d

**Brian Holt** 🧑‍💻 I loved OpportunityThon. There was a lot of great speakers and it was very knowledgeable and informative. Thank you so much for organizing this great event. I hope this will be a yearly event.

Like · Reply · 1d

**Cydney O'Sullivan** 🧑‍💻 · 39:08 So many great ideas right Nat? I've seriously been mapping out an 8 figure business based on all the great ideas I've gotten from all the experts : ). Brilliant!

Like · Reply · 1d
For nearly 4 decades, Ken Krell (aka “The Kenergizer”) has inspired thousands of people from all over the world by sharing powerful ways to create wealth, prosperity and happiness in their lives.

Ken is known as the producer of “OpportunityThon”, the world-record setting 28½ hour live marathon broadcast that featured over 55 of the world’s leading authorities on business, mindset and success. The event reached thousands all over the globe and inspired the creation of multiple online Challenges and Sprints, such as the popular 5 Day Sprint to the 7-Figure Stage, benefiting The Unstoppable Society.

Ken’s Signature Event, “PRIDE: Produce Ridiculously Irresistible Digital Events” has been an unprecedented success and leverages the
model that he’s developed in nearly 4 decades of experience.

The Invitation-only SAFARI program is a year-long journey where members actually produce high-impact, high-profit digital events. Get details on all our events at https://LiveConferenceTV.com/connect.

Ken is the founder and driving force behind WealthSpring™ Strategies (www.WealthSpringUSA.com) where he and his team help American taxpayers (and foreign entities subject to US taxes) protect their assets, legally defer their taxes, maintain their privacy and create more prosperous lifestyles.

He recently launched a video travel channel with his amazing Mom at www.PepperAndKen.com.

Ken produced “World Love Week”, a virtual event focused on helping business as a force for good, and other multi-speaker digital events including the
World InfoMastery Summit, the World Speakers Summit, the World Authors Conference and the World Chiro Conference.

He’s been respected for decades as an expert in niche marketing strategies in the real estate and mortgage financing businesses and has founded and operated several successful real estate investment and mortgage banking firms.

Until travel restrictions changed our world, Ken traveled extensively and speaks on stages around the world, from the USA to Australia, New Zealand, Hong Kong, Thailand, The Philippines, Malaysia, Indonesia, India, Singapore and more.

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